THRIVE WEBSITE | gilbertschools.com/thrive

Publications and Electronic Media | Website

Webmaster | Terri Bradford College & Career Liasion | Christopher Hoerber



College & Career Success Guide

Purpose, Planning & Outcomes | Student Success Planning & Post-Secondary Outcomes

PROJECT PLANNING & HIGHLIGHTS

Terri Bradford and Chris Hoerber diligently planned and executed the THRIVE College and Career Success Guide website focusing on creating a solution for student success at Gilbert Public Schools in late 2019. Both greatly valued the investment that this project has added as an actionable guide and resource for all GPS students and families, with an overarching unifying effect which will continue to amplify the Gilbert Public Schools District Strategic Operating Plan under the student success focus.

Spanning over an 8 month timeline in 2019, they worked together identifying inconsistencies and redundancies specifically targeting the previous overlap of content and resources within the district, and THRIVE was born out of the necessity of a district-wide solution with a college and career success online platform. Most importantly, with this new resource they created an alignment of a concise objective with an overall holistic approach to focus on the success of all our students in their high school years along with their post-graduation goals.

Chris and Terri collaborated and served on several district-lead committees in 2019 during the THRIVE planning phase including the District Website Committee and the Post-Secondary Outcomes Committee, in efforts to reach all GPS students and open communications with our school counselors, staff, and college and career liaisons, to promote buy-in and direction.

Terri, as the district webmaster, was responsible for the overall project scope and management, planning and content hierarchy, web navigation, branding and identity design, execution of assets, user experience, and promotion.

As the experienced career and college liaison at Gilbert High, Chris was responsible for spearheading the content for the student timelines for each quarter created with a targeted student voice. Chris outlined the clear actionable items needed to highlight for students to follow and their importance, and guidance on what information a student would need in a particular quarter and future planning tips and resources with the unification for the district.

Purpose, Planning & Outcomes | Student Success Planning & Post-Secondary Outcomes

PROJECT PLANNING & HIGHLIGHTS (continued)

Terri created and implemented Google calendars for every high school which syncs with the THRIVE website in realtime, allowing all schools to have agency over their own content - these are located in one area under THRIVE. The benefit to this solution is that unifying these allows students and families to visit any campus that has events that may interest them, and the district manages users to the calendars which maintains flexibility in staff changes. Using an existing shared scholarships calendar that Gilbert and Highland High originated, they determined using this for the district as a centralized scholarship hub to minimize redundancy. Other resources were pulled and added as a scholarship hub where local scholarships are highlighted as well with GEF and the Gilbert Chamber and have grown since official launch.

Working directly with the Assessments & Accountability Department on a new centralized testing dates and information calendar with a FAFSA hub solution added to THRIVE which provides and promotes consistent district-lead content with specialized objectives like Arizona College Access Network's Project Benjamin and our GPS FAFSA nights and announcements.

Terri planned and designed the website with clear navigation and information architecture in mind, highlighting the usability for students to follow on a quarter-by-quarter basis, while incorporating individual school counseling departments, communicating college and career events, unifying crucial district testing and FAFSA initiatives, and organizing outside resources.

Terri was responsible for conceptualization of the new THRIVE branding and identity design complimenting the GPS district branding, alongside creating unique graphic assets for visual hierarchy on individual website pages, and incorporating school logos to the new design for unity. She strategically planned and created shared web apps to house district-lead content during the district website redesign earlier in the year to consistently and efficiently create and maintain unified district messaging and visual branding.

THRIVE platform plans, branding, and wireframes were presented to the GPS cabinet in October 2019, and presented the final website launch and platform to the GPS Governing Board and public in December of 2019. At that time several schools had already started to use the platform with overwhelmingly positive feedback from staff and families.

For essential continued success and collective efforts to maintain this platform to allow and accept feedback using a form submission on the bottom of specific pages of THRIVE to encourage user feedback for ongoing refinement.

THRIVE was officially launched at gilbertschools.net/thrive with high school implementation in January 2020. School websites were updated to seamlessly compliment and lead users to the district platform as planned optimized user experience. Public promotion started with social media and print campaigns, signage, and FAFSA completion events at high schools.



Purpose, Planning & Outcomes | Student Success Planning & Post-Secondary Outcomes



THRIVE

Thrive

- + Freshman Year (9th) Start Here!
- + Sophomore Year (10th) Start Here!
- + Junior Year (11th) Start Here!
- + Senior Year (12th) Start Here!
- GPS High School Course Descriptions & Catalog
- > GPS Career & Technical Education (CTE)
- > Earning College Credit in High School
- > Student Resources for Success
- + College & Career Events / Counseling Office Contacts
- > Testing Information
- > Requesting Official Transcripts
- > Applying to Colleges
- > College-Bound Student-Athletes
- > Military
- > World of Work
- · Paying for School
- FAFSA (Federal Application For Student Aid)
- Scholarships & School Financial Aid Tools
- Arizona Family College Savings Program (AZ529)



COVID-19 Updates for Students Applying to College

Many universities have adjusted their deadlines. <u>Please check with the institutions you are applying to</u> and see what accommodations or virtual resources they have put in place.

View Testing Updates for ACT, SAT, and AP

College & Financial Aid Support Resources for AZ Students (English pdf) (Spanish pdf)











PROJECT PLANNING & HIGHLIGHTS (continued)

With the unforeseen onset of COVID-19 and school closures. at the end of the 2019-2020 school year, THRIVE's impact has been an invaluable communication asset for our district to effectively and efficiently communicate immediate notifications and changes for students impacted with AP testing, changing college admission deadlines, and was an essential tool for overall communications within the district for our secondary families.

THRIVE's platform continues to grow at a steady pace which is clearly reflected on the website analytics, as the usage continues to increase with much success each month. The platform proves an infinitely flexible solution as it's molded to fit the unique circumstances and updated content aimed to serve our student's needs for planning their futures and post-secondary pursuits.

gilbertschools.net/thrive



Usage | Website highlights

Home » Thrive » THRIVE » Paying for School » Scholarships & School Financial Aid Tools



Start early and search often for scholarships! Unlike student loans, scholarships are money that does not have to be repaid.

Scholarships are an opportunity for you to pursue educational goals without having to pay out of your own pocket. There are various types of scholarships available from individuals, colleges, private organizations, and charities. We've compiled a large list of scholarship deadlines and local resources to help you with your search for scholarship opportunities!

AZ In-State University Scholarships & Estimators



Financial Aid and Scholarship Services

- > ASU Scholarship Portal
- > Scholarship Estimator
- > Obama Scholarship
- > College Attainment Grant



Curated Scholarship Resources, College Finanical Aid with Scholarship Deadlines, and Testing Dates with Resources



Scholarship Resources

- Article: How to write a winning scholarship essay your academic goals - GoingMerry.com
- > College Board Scholarships
- > PSAT/NMSQT and PSAT Scholarships and Recogn
- > Finding and Applying for Scholarships studenta
- > Scholarships for Military Families
- Chamber of Commerce College Scholarships Gui Information

THRIVE Scholarship Master List



Upcoming Testing Information

> View Calendar



School Site Testing Codes

Each High School has an assigned school code that you will use when taking any college placement exam (ACT/PSAT/SAT).

CVHS -- 030696 DRHS -- 030424 GCA -- 030132

PSAT/NMSQT Testing Information

The PSAT/NMSQT® is great practice for taking the SAT®. It can qualify you for scholarship programs and can provide you insight into which AP® courses you may be ready to take.

- > The PSAT/NMSQT and PSAT 10 Inside the Test
- > PSAT/NMSQT and PSAT Scholarships and Recognition
- > PSAT/NMSQT Dates

Using Your PSAT Results

The best way to study for the SAT is by using your PSAT results from October to focus specifically on the particular areas you need to improve. Your PSAT results can provide you a personalized study plan it you link them with Rhan Academy—the official test prop site for College Board. In addition, you can read about and take the practice SAT tests on the CollegeBoard website.

Sign up for the ACT and/or SAT

How do I sign up?

Please Note: ALL 11th grade GPS students will have the opportunity to take one ACT test on March 24, 2020 at their high school without outside registration or fees.

If you'd like to take an additional ACT test outside of the Junior Year GPS date register below directly with ACT.

Additional ACT Registration

SAT Registration

What if I can't afford the fee? Don't worry, there are waivers available to those with financial need. See your Student Advisor for further information about your situation and what you qualify

Gilbert Public Schools Scholarships & Deadlines | Resources & Information Calendar

		lacktriangle Mar 2020 $ o$			Month Day	y List
Sun	Mon	Tue	Wed	Thu	Fri	Sat
Nina Mason Pull American Legio Beus Family Sch Desert Financial Central Arizona	2 Desert Club Sch Regents High H GCU Scholarships	3	4	5	6 Gilbert Educatio JUNIOR & SENI	7
8 College Success	9	10	11	12 Scholastic Art a The Phoenix Ch	13	14
15	16	17 Armstrong Fami	18	19 Charles and Chr	20 Il Homa and Irene	21
22	23	24 ASU Pioneer He	25	26 Flinn Grants	27	28 Paloma Blanca Rookie Dreams
29	30 Scooter Inside S Chinese Americ Phoenix AKARA Army ROTC	Beauty + Wellne Modern Castle Kaity's Way Sch Gilbert Chambe Foster Care to S + 2 More	1	2	3	4



Usage | Website highlights

Home » Thrive » THRIVE » Paying for School

FAFSA and Financial Aid Intitatives & Resources FAFSA® Application Information & Resources

What is FAFSA and Who Should Apply?

THE FAFSA PROCESS

DID YOU KNOW?

Some schools won't consider you for merit scholarships (scholarships based on academic achievement or other talents or skills) until you've submitted a FAFSA, so complete one even if you think you won't qualify for federal aid.

RELAX!

The FAFSA is designed to be simple to fill out. Tips throughout the application help you understand the questions. Most people finish filling out the FAFSA in less

According to FAFSA® (Federal Application for Student Aid) provides more than \$120 billion in grants, loans, and work-study funds each year to help pay for college or career school. State governments and many colleges and career schools may also use your FAFSA information to award you their aid.

The FAFSA application starts on October 1st for the following year. To apply for this aid, you must complete the Free Application for Federal Student Aid (FAFSA®) form.

Complete the FAFSA online today!

Do you have questions about the Free Application for Federal Student Aid (FAFSA®) process?



FAFSA® Resources

- > FAFSA® Online Application
- > Download the FAFSA® myStudentAid Mobile App | Andriod
- > Download the FAFSA® myStudentAid Mobile App | Apple



FAFSA® Overview Video



FAFSA® Form and FSA ID Tips for Parents Video

FAFSA® Form and FSA ID Tips fo...

ng your FAFSA as your senior year! FAFSA events at your r family want to c questions.

of aid and scholarships offered us to complete a FAFSA ur post-secondary journey

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n October 1st for the following must complete the Free t Aid (FAFSA®) form.

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Scholarships & Financial Aid Tools & Information

Start early and search often for scholarships! Unlike student loans, scholarships are money that does not have to be repaid.

Scholarships are an opportunity for you to pursue educational goals without having to pay out of your own pocket. There are various types of scholarships available from individuals, colleges, private organizations, and charities. We've compiled a large list of scholarship deadlines and local resources to help you with your search for scholarship opportunities!

Scholarships Guide

Want to stay in Arizona to attend college? Arizona is home to many great colleges and universities and being an AZ resident you'll qualify for in-state tuition and special scholarships only available for in-state students.

Financial Aid Tools

Arizona Family College Savings Program (AZ529)



Usage | Website highlights

College, Career & Military Information

Home » Thrive » THRIVE » World of Work







> Arizona @ Work - Valley Volunteer

High school and college students may

ASVAB (Armed

Aptitude Batte

> What is the ASVAB?

> ASVAB - Career Exp

Upcoming Virtual

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Battery)

lob Shadowing and

Opportunities

Mentorship

Gilbert >>>> Chamber

Entry Level High School Jobs - Listings from Zippia

Start/Update Your Résumé

Start and keep your résumé updated! One of the early steps in preparing for a job and/or scholarship search is the development of a high-quality résumé that represents your skills, sepreince, and educational attainments. Your résume is the document that will either attract an employer/scholarship provider to call you in for an interview or will block you from having that opportunity.

AZCIS Resources - Making a Résumé (pdf) | Résumé Guidelines (pdf) | Résumé Help (pdf)

Begin to compile information for your resume including any Activities, GPA, class rank, special programs, internships, and school awards from your time in high school. You can save all of this information in

résumé a b





A7CIS - Emp

Armed Forces Information

Are You Considering Enlisting in the Military? – USA.gov Enlisted & Officer Pathway Information

- > Join the Military as an Enlisted Member
- > Become a Military Officer
- > Today's Military Explore Military Pathways







Research College Entrance and Applications

Now is the time to really dig into your college research (if you haven't already started).

It is important that you understand the entry requirements for all of the universities or colleges that you are interested in applying to as they can vary from state to state. You also should begin looking at the applications to ensure you are aware of what you need to accomplish early senior year. Each college within a university may have its own additional GPA or test score requirements. Meet with your counselor or career center team to discuss what you plan to major in so they can help you be on track.

Your College Search: Begin with Your Major/Career in Mind

Hopefully, you have had a chance to hear from at least a few college/career representatives either through sitting in on formal presentations or visiting a table display during lunch. When trying to figure out where your studies will take you after high school, start with your end goal in mind. College is not the end goal, it is a path to a career. There are a number of college search engines you can use to help you decipher the best course of study to get you to the career you desire.

College Board – Big Future Search

Your College Search

- College Confidential School Search
- College Board Guide How to Find Your College Fit
- Four Steps to College knowhowtogo.org



Scholarship & College Information Search Portals

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Service Academy





 $Terri\ Bradford\ \&\ Chris\ Hoerber\ \mid\ Gilbert\ Public\ Schools\ \mid\ \textbf{Website}$

