



2017 Arizona Teacher of the Year
Michelle Doherty and her class
at Encanto Elementary in Osborn
Elementary School District

ARIZONA TEACHER OF THE YEAR[®]

ARIZONA EDUCATIONAL FOUNDATION

SPONSORSHIP LEVELS



ARIZONA
EDUCATIONAL FOUNDATION

PRESENTING SPONSOR

\$75,000+

- Press release announcing the Presenting Sponsor of the Teacher of the Year Awards.
- Coordination with Presenting Sponsor's marketing team on social media campaigns.
- Option to host press event announcing the top ten nominated Teachers of the Year.
- Tickets for 30 guests to the Teacher of the Year Awards (unused tickets may be donated back to AEF to give to teachers wishing to attend).
- Premiere seating for 30 guests during the Awards ceremony.
- Opportunity to submit either a congratulatory video from your organization to be aired both during the event and on AEF's social media pages or option to have a representative deliver a brief in-person message from the podium.
- Recognition as "Presenting Sponsor" on all print materials including the Arizona Teacher of the Year Awards invitation and front and back covers of program.
- Recognition as a Sponsor on all AEF program materials including the Arizona State Spelling Bee and on hundreds of A+ School of Excellence banners statewide.
- Dual-fold center paged ad in the Arizona Teacher of the Year program.
- Company logo and recognition as Presenting Sponsor during the event.
- Company logo on projected graphic at the Teacher of the Year Awards.
- Company logo featured at the end of the event in a thank you message to Arizona Teacher of the Year Sponsors;
- Recognition for one year as Presenting Sponsor on the AEF website.
- Recognition on social media as Presenting Sponsor.
- Option to have the Teacher of the Year speak at a corporate event.
- Option to provide a branded party favor to Arizona Teacher of the Year attendees.
- Thirty complimentary beverage tickets.

APPLE ORCHARD SPONSOR

\$50,000+

- Press release announcing your company as the Apple Orchard Sponsor of the Arizona Teacher of the Year Awards.
- Tickets for 25 guests to the Teacher of the Year Awards (unused tickets may be donated back to AEF to give to teachers wishing to attend).
- Premiere seating for 25 guests during the Awards ceremony.
- Recognition as "Apple Orchard Level Sponsor" on all print materials including the Arizona Teacher of the Year Awards invitation and back cover of program.
- Recognition as a Sponsor on all AEF program materials including the Arizona State Spelling Bee and on hundreds of A+ School of Excellence banners statewide.
- Full-page ad in the Arizona Teacher of the Year program with prominent placement.
- Special recognition from the podium as an Apple Orchard Sponsor.
- Company logo featured at the end of the event in a thank you message to Arizona Teacher of the Year Sponsors.
- Recognition for one year as an Apple Orchard Level Sponsor on the AEF website.
- Recognition on social media as an Apple Orchard Level Sponsor of the Arizona Teacher of the Year Awards.
- Option to have the Teacher of the Year speak at a corporate event.
- Option to provide a branded party favor to Arizona Teacher of the Year attendees.
- Twenty-five complimentary beverage tickets.

APPLE TREE LEVEL

\$20,000+

- Tickets for 20 guests to the Teacher of the Year Awards ceremony (unused tickets may be donated back to AEF to give to teachers wishing to attend).
- Company logo prominently featured at the beginning of the Arizona Teacher of the Year Awards ceremony;
- Company logo featured at the end of the production in a thank you message to Arizona Teacher of the Year Sponsors;
- Recognition for one year on the AEF website as an Apple Tree Level Sponsor.
- Recognition as "Apple Tree Level Sponsor" on all print materials including the Arizona Teacher of the Year Awards invitation and back cover of program. (*Sponsorship must be received by June 30th in order to be included on the invitation; by August 30th to be included in the program.*)
- Recognition as a Sponsor on all AEF program materials including the Arizona State Spelling Bee and on hundreds of A+ School of Excellence banners statewide.
- Full-page ad in the Arizona Teacher of the Year program.
- Special "thank you" recognition on AEF social media accounts.
- Option to have the Teacher of the Year speak at a corporate event.
- Twenty complimentary beverage tickets.

GOLDEN DELICIOUS APPLE LEVEL

\$10,000+

- Tickets for 15 guests to the Teacher of the Year Awards ceremony (unused tickets may be donated back to AEF to give to teachers wishing to attend).
- Company logo prominently featured at the beginning of the Arizona Teacher of the Year Awards ceremony;
- Company logo featured at the end of the production in a thank you message to Arizona Teacher of the Year Sponsors;
- Recognition for one year on the AEF website as a "Golden Delicious Apple Level" Sponsor.
- Recognition as "Golden Delicious Apple Level Sponsor" on all print materials including the Arizona Teacher of the Year Awards invitation and back cover of program. (*Sponsorship must be received by August 30th to be included in the program.*)
- Recognition as a Sponsor on all AEF program materials including the Arizona State Spelling Bee and on hundreds of A+ School of Excellence banners statewide.
- Full-page ad in the Arizona Teacher of the Year program.
- Fifteen complimentary beverage tickets.

HONEY CRISP APPLE LEVEL

\$5,000+

- Tickets for 10 guests to the Teacher of the Year Awards ceremony (unused tickets may be donated back to AEF to give to teachers wishing to attend).
- Company logo prominently featured at the beginning of the Arizona Teacher of the Year Awards ceremony;
- Company logo featured at the end of the production in a thank you message to Arizona Teacher of the Year Sponsors;
- Recognition for one year on the AEF website as a "Honey Crisp Apple Level" Sponsor.
- Recognition as "Honey Crisp Apple Level Sponsor" on all print materials including the Arizona Teacher of the Year Awards invitation and back cover of ceremony program. (*Sponsorship must be received by August 30th to be included in the program.*)
- Half-page ad in the Arizona Teacher of the Year program.

PINK LADY APPLE LEVEL

\$2,500+

- Tickets for 8 guests to the Teacher of the Year Awards ceremony (unused tickets may be donated back to AEF to give to teachers wishing to attend).
- Recognition as "Pink Lady Apple Level Sponsor" in the Arizona Teacher of the Year Awards program.
- Company logo featured at the beginning of the Arizona Teacher of the Year Awards ceremony;
- Company logo featured at the end of the production in a thank you message to Arizona Teacher of the Year Sponsors;
- Recognition for one year on the AEF website as a "Pink Lady Apple Level" Sponsor.
- Half-page ad in the Arizona Teacher of the Year program.
- Eight complimentary beverage tickets.

GALA APPLE LEVEL

\$1,200+

- Tickets for 6 guests to the Teacher of the Year Awards ceremony (unused tickets may be donated back to AEF to give to teachers wishing to attend).
- Recognition as "Gala Apple Level Sponsor" in the Arizona Teacher of the Year Awards program.
- Company logo featured at the beginning of the Arizona Teacher of the Year Awards ceremony;
- Company logo featured at the end of the production in a thank you message to Arizona Teacher of the Year Sponsors;
- Recognition for one year on the AEF website as a "Gala Apple Level" Sponsor.
- One quarter page ad in the Arizona Teacher of the Year Awards program
- Six complimentary beverage tickets.

CAMEO APPLE LEVEL

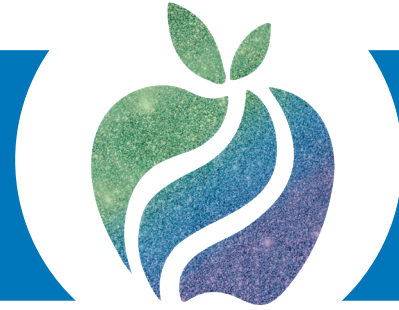
\$500+

- Tickets for 4 guests to the Teacher of the Year Awards ceremony.
- Recognition as "Cameo Apple Level Sponsor" in the Arizona Teacher of the Year Awards program.
- Recognition for one year on the AEF website as a "Cameo Apple Level" Sponsor.
- One quarter page ad in the Arizona Teacher of the Year Awards program
- Four complimentary beverage tickets.

THANK YOU FOR YOUR CONTINUED SUPPORT!



UNDERWRITING OPPORTUNITIES



APPLE-LUTELY FABULOUS COCKTAIL RECEPTION - \$15,000

Benefits include; company logo prominently displayed throughout reception venue; logo on Teacher of the Year Awards program and invitation as reception sponsor; logo projected from stage during Teacher of the Year Ceremony; company logo printed on cocktail napkins; full-page ad in the Teacher of the Year Awards program*; opportunities for company to provide branded gifts to guests; option to have a "booth" featuring your company's services at the reception. (**Sponsorship must be received by August 30th to be included in the program.*)

STUDENT SHOWCASE - \$3,500

The Teacher of the Year Awards will showcase student performers and student-created artwork from public schools. By underwriting this opportunity, you are helping AEF cover travel and/or supply costs for schools to transport students to the venue or providing a donation to their respective Arts departments. Benefits include company logo displayed in the program as the student showcase sponsor; half page ad in the Teacher of the Year program*; verbal recognition from stage during Teacher of the Year Ceremony; and opportunity for company to provide branded gifts to student performers. option to have a "booth" featuring your company's services at the reception. (**Sponsorship must be received by August 30th to be included in the program.*)

HONOR A SCHOOL - \$1000

The Arizona Teacher of the Year Awards ceremony is education's biggest night! Considered the "Oscar Awards" of teaching, educators far and wide love to attend the event each year. Help sponsor a school by underwriting their attendance. Provides complimentary seating for ten. School may be of your choosing or AEF can connect you with a school wishing to attend. Option to meet the attendees from the school that you sponsored at the event.

Contact Kim Graham, AEF Executive Director

kim@azedfoundation.org | 480-421-9376

www.azedfoundation.org



OUR Founders



Carolyn Warner

The Arizona Educational Foundation was founded in 1983 by then Arizona State Superintendent of Public Instruction Carolyn Warner who believed that public schools were often unfairly cast in a negative light, despite being able to accomplish great things against seemingly insurmountable odds. She appealed to two longtime business leaders and friends, William "Bill" Shover (then Director of Community Relations for the Arizona Republic) and Eddie Basha (then President of the grocery store chain Bashas') to help her start an organization that would celebrate excellence in public education and provide programs to support schools on a path to excellence. From the brilliant mind of Carolyn Warner and the generosity of Shover and Basha, the Arizona Educational Foundation was born.



William "Bill" Shover



Eddie Basha

HOW *We serve* ARIZONA PUBLIC SCHOOLS

Learn more about our extensive programs at azedfoundation.org



AEF ARIZONA TEACHER OF THE YEAR® – The AEF Teacher of the Year® program annually honors ten exceptionally skilled, dedicated public school teachers. One is named the Arizona Teacher of the Year and becomes our state's candidate for National Teacher of the Year.

A+ SCHOOL OF EXCELLENCE® – The A+ School of Excellence® award is the highest state-level honor a public school may receive. Since 1983 this annual award has celebrated and recognized educational excellence in schools throughout Arizona, and serves as a powerful energizer for increasing public confidence in recognized schools.



TEACHSTEM – teachSTEM is an innovative program designed to address Arizona's critical STEM teacher shortage. Students PK-12th grade are taught STEM skills through career exploration and inspired to pursue degrees and careers in STEM, especially teaching.

ARIZONA SPELLING BEE – Boasting one of the largest spelling bee programs in the nation, Arizona Educational Foundation has served as the state-level coordinator for the Scripps National Spelling Bee since 2001.



PRINCIPALS LEADERSHIP ACADEMY OF ARIZONA – One of the only administrator prep programs in the state for aspiring school leaders and first-year principals, the Principals Leadership Academy is designed and facilitated by Arizona administrators for Arizona school leaders.

OUR WORLD – Our World provides training and tools for schools, districts, nonprofits, and businesses to build culturally inclusive learning and work environments and fosters open communication about the issues of bias, race, identity, and social justice. Training is free to any Arizona public school or district.



TAKE YOUR LEGISLATOR TO SCHOOL – What's it like to spend a day in an Arizona classroom? This unique program pairs teachers with local state legislators and gives elected officials an intimate look at the day-to-day realities of public schools in Arizona.



ARIZONA
EDUCATIONAL FOUNDATION

Our programs and
YOUR
Donations at work

*Because of the generosity
of our donors, the Arizona
Educational Foundation*
**HAS INVESTED OVER
\$15 MILLION**
*since AEF® was founded
in programs that serve*
**PUBLIC SCHOOLS
THROUGHOUT ARIZONA**

Arizona Educational
Foundation programs

REACH OVER

500,000

students, teachers,
& administrators in over

**2,000 SCHOOLS
IN ARIZONA EACH YEAR**

